

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
SEP19/12 18.05
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

CONTRACT # 6282549

ORDER # _____ CONTRACT # 0282342

CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>PRIORITIES USA ACT</u>	<u>EST#1559</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE SEP19/12 18.05

REP: TO LENA

FR JULIE
OK'D M5
TTLS RTS
PSL CFM, THX 9/19

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

[illegible]

AGENCY ADVERTISER CODE = 321 AGENCY EST # = 1555
AGENCY PRODUCT CODE = 340

12	S	700P-800P	30	\$1,500.00	9/8	9/8	0	2000
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PROGRAM : JEOPARDY/WHEEL
CON COM1: JEOPARDY/WHEEL

REP HEADLINE# 6282549 TRF# 327314 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP19/12 18.05
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

34	A		807P-139A	30		\$1,500.00	9/8	9/8	1		SAT	1
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PROGRAM : NASCAR
ORD COM1: SPOT RAN 836P IN NASCAR 807P-139A DUE TO BAD WEATHER
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-12 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M5 OK'D BUY#12 MISSED:SAT/700P-800P SEP8 30S \$1,500.00 (SEP19/12)
OFFER:SAT/807P-139A SEP8 30S \$1,500.00 PLS ADVISE.
CMT:SPOT RAN 836P IN NASCAR 807P-139A DUE TO BAD WEATHER

SEP/12 36725.00 CONTRACT TOTAL 36725.00
TOTAL SPOTS 29

MARKET TOTALS \$108,014 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE